



# *be* the difference

2016 LEADINGAGE DC ANNUAL MEETING  
SEPTEMBER 15, 2016

LeadingAge® DC

# *schedule at a glance*

7:30—8:00 a.m.  
Registration and Continental Breakfast

8:00 a.m.—9:15a.m.  
General Session  
*Jack York, It's Never2Late*

9:30—10:30  
Breakout Sessions (A)

10:45—11:45  
Breakout Sessions (B)

12:00 p.m.—1:00 p.m.  
Power Lunch: LADC Talks

1:15 p.m.—2:30 p.m.  
Innovation in Action  
*Steve Lindsay, Garden Spot Village*

2:45 p.m. —3:45 p.m.  
Breakout Sessions (C)

4:00 p.m.—5:00 p.m.  
Networking Reception

## *what's new?*

### **Learning Lounge**

This “suite style” casual learning setting will be the third Breakout option in sessions A and B. Attendees are encouraged to Be the Difference in our Learning Lounge! The Learning Lounge sessions are set in a laid-back environment, where a facilitator will drive the discussion with a short presentation followed by peer-to-peer engagement through sharing of experiences. This interactive format allows for the opportunity to naturally network with others and share best practices from across the state. It's an informal setting with opportunities for Q&A.

### **LADC talks**

These 10-minute powerful talks will share the latest research, trends, and thought leadership on topics such as partnerships, cyber security, payment reform, and post-acute care.

# education sessions



## general session

8:00 - 9:15 a.m. | Location: Main Conference Room

### The Future's So Bright: The Intersection of Technology and Aging

Jack York, *It's Never2Late*

Today we utilize technology in virtually every facet of our lives. We're connected 24/7 to the world at large through email, Skype, smartphones, laptops, tablets and a myriad of other applications and devices. Yet many older adults, particularly those individuals living with dementia, have been left out of the technological revolution that's taking place. Why must we change this? As gerontechnology

becomes more ubiquitous, an increasing number of senior living organizations are making person-based technologies—that focus on the needs and preferences of older adults—an integral part of their culture change initiatives with transformative results. Among the best practices that have been identified by the early adopters is the successful implement person-based technology, which requires buy in from staff, families, and the residents themselves.

*Continuing Education: 1.25 NAB, NASW, DCBoNursing*



## breakout sessions A

9:30 p.m. - 10:30 a.m. | Location: Sims Conference Room

### 1A - Elder Abuse Prevention and Response: Safe Shelter and Multidisciplinary Teamwork

Speaker: *Tovah Kasdin, Director, ElderSAFE Center, Charles E. Smith Life Communities*

Preventing and responding to elder abuse is everyone's responsibility. Learn ways to increase and strengthen multidisciplinary coordination in your own organization and with community partners including: Adult Protective Services, prosecutors, police, social service programs, hospitals, faith leaders, and other first responders. The Elder SAFE Center in Rockville, MD, is a temporary shelter for older adults serving all of Maryland, DC and Northern VA and is located within the Charles E Smith Life Communities. In addition to providing safe, temporary shelter, ElderSAFE provides community collaboration, out-reach, education, and advocacy on elder abuse issues.

*Continuing Education: 1.0 NAB, NASW, DCBoNursing*



## breakout sessions A

9:30 - 10:30 a.m. | Location: Main Conference Room

### 2A - Exploring Dining Options In Senior Living: How To Develop A Roadmap For The Future

Speakers: *Rob Teplansky, Senior Director, Marketing and John Freed, Director of Business Development, Unidine*

The demographic and generational shifts occurring in our senior population are the challenging context through which we navigate the complex interplay of culinary, diet and nutrition, hospitality, HR, IT, finance, marketing, life enrichment, and procurement that are all part of dining. But with a little preparation and the right support, you can explore your dining options without becoming overwhelmed and position your organization for the future.

*Continuing Education: 1.0 NAB, DCBoNursing*



9:30 - 10:30 a.m. | Location: Makerspace

### **LLA - Learning Lounge: Recruiting and Retaining Staff in a Competitive Market**

*Speaker/Facilitator: Janet Dykstra, Director of Clinical Support Services, Asbury Communities*

Janet Dykstra, Director of Clinical Support Services, Asbury Communities will discuss recruiting and retaining clinical staff in today's competitive market. Janet will present some practical solutions she has implemented and will lead a discussion on ways to solve staffing challenges.



### **breakout sessions B**

10:45 - 11:45 a.m. | Location: Main Conference Room

#### **1B - Workplace Trends: Enhancing Employee Engagement, Pinpointing Future Skills and Prospering in the New Rateocracy**

*Speaker: Sandy Hegelein, Director of Business Development, Sodexo*

An employee's level of fulfillment or satisfaction has continuously proven to be a key indicator of their performance, engagement and commitment. Today's workforce ties its satisfaction less to the traditional motivators of money and title to the less tangible but far more powerful Quality of Life. In this thought-provoking and research-driven session, Sandra Hegelein discusses ways that your senior living organization can place the Quality of Life of your employees at the center of your thinking. In doing so, you'll learn key strategies to support and encourage Quality of Life to create a more engaged, committed and productive workforce.

*Continuing Education: 1.0 NAB, NASW, DCBoNursing*



### **breakout sessions B**

10:45 - 11:45 a.m. | Location: Sims Conference Room

#### **2B - Expanding Into Home and Community-based Services**

*Speaker: Peter Notarstefano, Director of Home and Community-based Services, LeadingAge*

Learn about the best practices of LeadingAge members who are expanding into home and community based services. What are the opportunities and challenges for each home and community-based service provider in the present and future? Understand how changes in regulations and payment methodologies are the catalyst for changes in the field. Assess the development of home and community based providers under alternative payment models in a highly competitive environment. Review the CMS Innovation demonstrations and how these demonstrations will advance major changes to Medicare and Medicaid.

*Continuing Education: 1.0 NAB, NASW, DCBoNursing*



10:45 - 11:45 a.m. | Location: Makerspace

#### **LLB - Tech Talk: Successful Transitions in Care through Technology**

*Speaker/Facilitator: Pete Celano, Director of Consumer Health Initiatives, Medstar Institute for Innovation*

Medstar is utilizing technology to successfully transition patients from the acute care setting. Learn how Medstar has partnered with organizations like Uber to assist patients post hospitalization. Join Pete Celano as he leads the discussion on how to improve transitions in care through the use of technology.





## ***lunch session***

12:00 - 1:00 p.m. | Location: Main Conference Room

### **Try Something New: Innovation in Action**

*Speaker: Steve Lindsey, Chief Executive Officer,  
Garden Spot Village*

We are occupying a place and time in history that is experiencing unprecedented change and exponential growth. As we seek to find the best ways to serve older adults in this new world we have to begin viewing innovation as not only an opportunity, but also a responsibility. From attracting new residents in their 50s and 60s to incorporating aeroponic gardening into its culinary program to a focus on purposeful living, Garden Spot Village has fostered a culture of innovation with great results. In this session you will hear what they have learned in the process.

*Continuing Education: 1.25 NAB, NASW, DCBoNursing*



## ***breakout sessions C***

4:00 p.m. - 5:00 p.m. | Location: Main Conference Room

### **3A - Approaches to Effective and Inclusive Service to the Senior Lesbian, Gay, Bisexual and Transgender Populations**

*Speaker: Sandy Douglass, LNHA*

Enhance your ability to listen, respond and provide care to all residents regardless of personal feelings, beliefs and values. This session will provide you with a basic familiarity of the senior LGBT community. Learn how you and your staff can respect each person's uniqueness as part of our commitment to delivering person-centered care.

*Continuing Education: 1.0 NAB, NASW, DCBoNursing*



## ***breakout sessions C***

2:45 - 3:45 p.m. | Location: Main Conference Room

### **3B - Affordable Senior Housing: Trends, Obstacles, and Opportunities**

*Speakers: Colleen Bloom, Director of Housing Operations  
and Linda Couch, Director of Housing Policy and Priorities*

In this session, we will cover the waterfront of affordable senior housing issues. What are the most recent data telling us about the need for affordable senior housing? What do we know about linkages between stable housing and health? How should Congress respond vs. How is Congress responding? What might the next White House bring to the table? How is HUD overseeing the subsidized housing inventory, how will this impact your community, and how can you influence HUD's actions?

*Continuing Education: 1.0 NAB, NASW*

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