

LEADINGAGE

HACKFEST

MARCH 31 – APRIL 2, 2017

ASBURY METHODIST VILLAGE

GAITHERSBURG, MD

ENGAGE WITH AGE

Creating Innovative Technology Solutions for Aging

The WHY: INNOVATION.

In late March 2017 the LeadingAge MD/DC/VA Hackathon will challenge participants to “Engage with Age” by creating a technology-driven tool to improve the lives of older adults and their families.

It could be an app, a website, an interactive online tool, a media campaign, or something else! Inspiration and examples will be provided.

Participants will have two days to design their tool. Tools don't need to be fully developed or complete, but presentations should include a plan for how the project could be implemented and launched. Participants will keep intellectual property rights to anything they create during the hackathon.

Tools will be judged based on creativity, usability, feasibility, and best use of technology. The first place winner will be awarded **\$5,000**. There will be cash prizes for runners-up.

The WHO: YOU.

Like most hacking events, we're looking for:

Front-End Developers • Back-End Developers

However, unlike most hacking events, we want:

Designers • Marketers • Gerontologists • Business Experts • Clinicians... Or anyone passionate about the field of aging.

Each team will be assigned an aging services professional as a coach, and an older adult as potential user. Participants will compete in teams of 6-8 people. Register as part of a group or as an individual. We'll match individuals with a team at the event.

The WHERE LOCATION

The LeadingAge Hackathon will take place at Asbury Methodist Village in the Hefner Auditorium: 201 Russell Avenue, Gaithersburg, Maryland 20877. Join aging services leaders and stakeholders as we expand the possibilities for older adults and their families.

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