

HOW INTERGENERATIONAL PROGRAMS & COMMUNITIES PROVIDE A NEW SENSE OF  
PURPOSE FOR ALL

# MAKING CONNECTIONS ACROSS THE AGES



**2017 LeadingAge DC Annual Meeting  
“Power of Purpose”**



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# LEARNING OBJECTIVES

1. Learn about changing industry trends that have inspired senior living service providers to develop more intergenerational programs and communities.
2. Learn about the benefits of intergenerational programming. Further, understand the core principles of creating successful intergenerational communities.
3. Review case studies of innovative intergenerational programs as well as recently completed, groundbreaking intergenerational communities.





# INTERGENERATIONAL VS. MULTIGENERATIONAL





Residential Futures II



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# INDUSTRY DESIGN TRENDS FOR 2017

1. Aging within the community
2. Creating smart partnerships
3. Developing affordable options
4. Embracing the power of experience
5. Cultivating wellness
6. Design for recruitment and retention
7. Convergence of the long-term care model
8. The future of Memory Support
9. Living sustainably
10. Responding to disruptors



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# FOUR MAIN CATEGORIES OF INTERGENERATIONAL PROGRAMS



Young Serve  
Elders



Elders Serve  
Young



Young and Older  
Adults Serve  
Together



Older Adults and  
Young Share  
Sites



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## BENEFITS: FOR YOUTH

- Improved self-esteem
- Improved understanding of elders to combat ageism
- Reinforces the idea that they are needed by the community, and that they can contribute in a meaningful way
- Improved school performance and attendance
- Less likely to start using drugs and alcohol
- Youth learn about the various stages of the life cycle, and also learn to accept old age, illness, and death as a natural occurrence
- Get an opportunity to serve others
- Builds lasting and stable friendships
- Provides love, affection, and comfort



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# BENEFITS: FOR ELDERS

Improves self-esteem

- Provides a sense of purpose
- Diminishes loneliness and boredom
- Helps elders understand what younger people are doing today
- Receive assistance with everyday tasks or chores
- Opportunity to share history, values, and skills developed over a lifetime
- Encourages activity and improved fitness
- Open and patient with children and their questions
- Provides an opportunity to serve others
- Builds lasting and stable friendships
- Provides love, affection, and comfort





# BENEFITS FOR SOCIETY



Smooth, sensual technology with power that never quits.

The KOHLER Purist Hatbox toilet. With a minimalist design, innovative tankless Power Lite flushing technology, a .2-hp pump, ergonomic Comfort Height™ bowl and Quiet-Close™ toilet seat, this is one beautifully smart toilet. To learn more, visit [KOHLER.com/hatbox](http://KOHLER.com/hatbox) • 1-800-4-KOHLER

THE BOLD LOOK OF KOHLER.







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## CORE PRINCIPALS FOR DEVELOPING INTERGENERATIONAL PROGRAMMING

- Decide on the size of the program and the level of activity required by the elders
- Establish partnerships
- Clearly define roles and responsibilities
- Identify an appropriate setting
- Establish a budget
- Find funding
- Assess liability and put a plan in place to manage it
- Ensure the lines of communication are open and stay open



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## CORE PRINCIPALS FOR DEVELOPING INTERGENERATIONAL COMMUNITIES

- Urban
- Nearby medical facilities
- Nearby schools
- Access to recreation activities, other entertainment, as well as community basics such as grocery store, shopping, restaurants
- Public transportation
- Parks, walking trails, dog parks, and open space
- Universal design





# CASE STUDIES





# ITHACA COMMUNITY CHILD CARE (IC3) AND KENDAL AT

ITHACA, NY

ITHACA





# SILVER KITE INTERGENERATIONAL ARTS PROGRAMS

SEATTLE, WA





# SWAMPSCOTT HIGH SCHOOL & SENIOR CENTER

SWAMPSCOTT, MA





# NEW JEWISH HOME'S GERIATRIC CAREER DEVELOPMENT

NEW YORK CITY, NY





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# MERRILL GARDENS AT THE UNIVERSITY

SEATTLE, WA

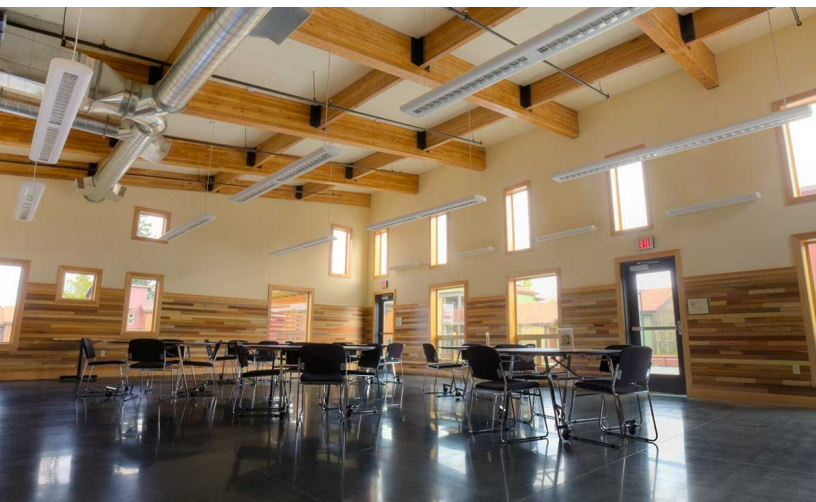




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# BRIDGE MEADOWS

PORTLAND, OR



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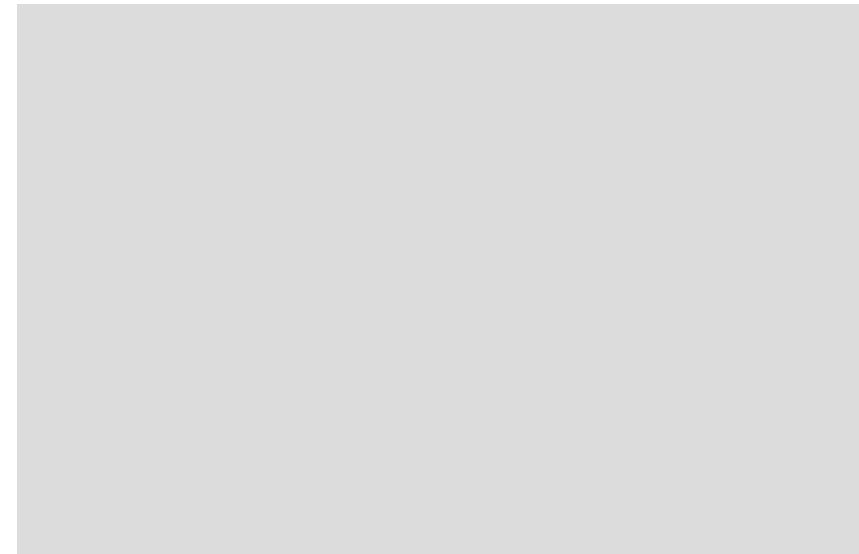




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# TAKOMA VILLAGE COHOUSING

WASHINGTON, DC







IDENTIFY YOUR PURPOSE.  
RECOGNIZE THE POWER OF THAT PURPOSE.  
ENVISION WHAT IT CAN DO FOR THOSE WE SERVE,  
AND WORK TOGETHER TO BRING IT TO LIFE.







“When we encourage relationships across generations, then we are uniquely positioned to provide and receive valuable perspective. It is so simple. And yet, the ripple effect could be so huge.”

Evan Briggs  
Director, “Present Perfect”





THANK YOU

