

LeadingAge® DC

ANNUAL MEETING 2025

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IMPACT

LETTER FROM THE DIRECTOR



The LeadingAge DC 2025 Annual Meeting will take place on April 9 at LeadingAge Headquarters in Woodley Park. This year's event will follow the highly-anticipated Leadership Summit, where more than 700 C-suite executives and senior leaders from across the US convene to discover strategies, tools, and connections needed to lead boldly in a rapidly evolving field.

Join us for an unforgettable event with interactive sessions and invaluable insights from District officials. Keynote Speaker Reverend Dr. Zina Jacque will captivate you with her visionary perspective, while local leaders answer member questions and share their plans for the future of aging services across the continuum of care.

LeadingAge DC's educational programs and networking events are designed to connect you with mission-driven professionals in the field of aging services across the capitol region. Whether you're new to the market or looking to get more out of your current marketing budget, LeadingAge DC has a suite of options that will fit your needs.

Don't miss this opportunity to connect with dedicated District leaders to boost your brand, expand your reach, increase your leads, and most importantly– support aging services professionals working to ensure DC is a great place to age well.

I hope to see you there!

Makeda Vanderpuije
Executive Director

PARTNERSHIP MENU

Annual Meeting Attendance & Sponsorships

	Conference Sponsor (3 Available) \$500	Reception Sponsor (1 Available) \$1000	Business Partner \$299	Business Non-Partner \$399
Listing on the event webpage and digital program	●	●		
1 full registration		●	●	●
Opportunity to introduce the company and provide a 5-minute overview to attendees	●	●		
Branded Table to display materials	●	●		
2 Additional Registrations	●	●		

Year - Round Partnership

Gold Level Sponsor \$5000	<p>The 2025 Partner Program delivers a variety of strategies to position you as intellectual partners in the field of aging and helps providers continue to fulfill their mission and provide quality care for those they serve. Find more information and join today!</p>
Silver Level Sponsor \$2000	
Business Partner Membership \$550	

FAQS

Will I receive an attendee list?

Yes, a pre-event registration list will be provided 1 week prior to the event to be used for a maximum of 1 pre-conference and 1 post-conference email send.

Our attendees trust us not to misuse their contact information. Attendee lists are not to be added to your database.

Can I attend education sessions?

Yes, we encourage you to attend education sessions.

This is a great opportunity to learn about the challenges our members are facing and innovative ways in which they are moving forward.

Electrical + Exhibitor Services

Access to WiFi and power source provided (internet hard lines not available). If you require additional electrical support, monitors, or other services please [contact us directly](#).

Cancellation Policy

Sponsorships cancelled prior to April 1 are subject to a \$250 cancellation fee.

No refunds will be offered after April 1. Registrations are transferrable.

Code of Conduct

LeadingAge DC is committed to providing a safe, productive and welcoming environment for all meeting participants and staff. Participants are encouraged to report any incidents of unacceptable behavior.

LeadingAge DC reserves the right to take any action deemed necessary and appropriate, including immediate removal from the meeting without warning or refund, in response to any incident of unacceptable behavior, and LeadingAge DC reserves the right to prohibit attendance at any future meeting.

Leading the way to the FUTURE of aging services

LeadingAge DC is the District's premier association and touches the lives of thousands of individuals, families, employees, and volunteers every day. With a strong membership base that includes senior housing, assisted living, skilled nursing, continuing care communities, and home and community-based services such as adult day treatment and home care throughout Washington, DC we can connect you with your ideal audience—senior management, decision makers, and the leaders of tomorrow. LeadingAge DC members are diverse, but share a common focus on mission-driven, person-directed care.

Join LeadingAge DC as we learn together and co-create a future where the District is a great place to age well.

